



## Guidance for Reinforcers (Prizes) from ParentCorps

### Dear facilitator:

We are so happy that you are implementing ParentCorps this year!!

In this bin, you will find 4 raffle prizes that ParentCorps calls “reinforcers.” Reinforcers are used in our program to increase the probability of caregivers returning to the ParentCorps sessions every week.

You may choose both how to raffle off the prizes and the frequency of distribution. We suggest you space out the raffle drawing throughout the 12-session series since the goal is to use them as encouragement for caregivers to return to the program. Traditionally, we raffle a prize every few sessions (i.e. at the end of Session 1, Session 4, Session 8, and finally, Session 12). You can also plan to do the raffle at random.

### Virtual Programs

For virtual programs, it is helpful to have a conversation with your site leader or the ParentCorps Champion about the plan for distribution of the raffle prize prior to the start of the program. Make sure to discuss: where the prizes will be stored, how you will notify the winner, who at the site will give it to the person who won the raffle, and when they will give it to the winner (example: during pick up or during drop off). At the end of your session, while you still have the participants on Zoom:

1. Go to <https://wheelofnames.com/> and share your screen (we advise you do this in advance to save time).
2. Enter the names of all those who attended.
3. Click “spin the wheel” to reveal the winner.
4. Congratulate the winner! Let the winner know who, when, and where they can retrieve their prize.

### In-Person Programs

For in-person programs, have the prize with you when you start your session. At the end of your session:

1. Write the names of all those in attendance on a small piece of paper or have the participants write their names on a piece of paper.
2. Put the names in a bag, box or bowl.
3. Shuffle the pieces of paper and pick one out.
4. Congratulate the winner and give them their prize!

Alternatively, you may use <https://wheelofnames.com/> if you have access to a screen.

*Wishing you a successful twelve weeks ahead! Good luck!*

**Your ParentCorps Team**

**Learn more:**  
[weareparentcorps.org](https://weareparentcorps.org)

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